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**Oliver's Markets Presents the Taste of Sonoma
4th Annual Showcase of Local Vendors**

Rohnert Park, Calif. (April 8, 2014) — Oliver's Markets takes its partnership with local vendors to the streets during the 4th Annual **Taste of Sonoma**, a showcase of North Bay farms, food producers, wineries, breweries, non-profits and more. The event will be held in the parking lot of its Cotati location from 12–4pm on April 26 (weather permitting). Activities include food and wine tasting, live music and livestock viewing as well as face painting, hula-hoops, and arts and crafts for children. The *Krush 95.9 FM* will conduct a live broadcast of the entire showcase. Last year's event drew over 800 guests.

"Taste of Sonoma has become my favorite weekend of the year," said Oliver's Vice President and General Manager Tom Scott.

"Being able to showcase the diversity of Sonoma County's agriculture and artisan food production in our parking lot is such a blast. Customers love all the free samples and the live local music. It's a great event for our local suppliers to share their latest and greatest with our customers and each other. It's a truly unique local event."

The grocery chain stocks about 5,000 items from Sonoma County growers and producers. Nearly 30 of those vendors will offer samples of their products and information. Participants include Amy's Kitchen, Bella Rosa Coffee Company, Caggiano Sausages, Clover Stornetta Farms, Costeaux French Bakery, Kozlowski Farms, Laura Chenel's Chevre/Marin French Cheese, Petaluma Creamery, Petaluma Poultry, Sola Bee Farms and Sonoma Gourmet.



A handful of healthcare vendors such as Jovell Skin Care Products, MoonEssence, Rosemira Organics and ShiKai Products will demonstrate their product lines.

A selection of local wineries will be pouring in an enclosed area with a security guard checking IDs. Adults may purchase tasting tickets (\$5 for three tickets), each of which is good for one taste at a winery or brewery station of their choice. Producers include Clos du Bois, Folie a Deux Winery, Hook and Ladder Winery, Kenwood Vineyards, Mill Creek Winery and more as well as Lagunitas Brewing Company.

Several artists from Oliver's series of CD compilations, "Real Music: A Taste of Sonoma County Music," will provide live entertain: Farallons, Doug Jayne & Clusterfolk, and Kevin Russell & Friends, Solid Air and Danny Sorentino. Oliver's own Neal Barbosa (aka "Live Painter") from the Montecito store will be exhibiting his thespian style of painting in conjunction with the bands.

The Redwood Empire Food Bank will be collecting donations of non-perishable foods while Daily Acts and the Sonoma County GO LOCAL Co-op will provide information about their respective programs.

About Oliver's Markets | Real Food | Real People

Established in 1988, Oliver's Markets (www.oliversmarket.com) is a locally owned and operated grocery chain in Sonoma County, California that is dedicated to offering the finest selection of natural, conventional and specialty products. This mission begins with a commitment to support a community of 300 local partners including staff, schools, nonprofit groups, farmers, and producers of food and wine as well as its "Green Item of the Month" and the Real Music program. A member of the Sonoma County GoLocal Cooperative, Oliver's received "Green Business Certification" from the Sonoma County Green Business Program (2011) and a "Best Practice Award" from the Business Environment Alliance (2007). It was named "Best Grocery Store" from the North Bay Bohemian (2010) and "Outstanding Retailers of 2013" by the Specialty Food Association.

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A high-rez version of the embedded photo is available upon request.