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# Andy Beckstoffer to give keynote address

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Andy Beckstoffer, a Napa Valley winegrape grower, will deliver the keynote address at Wineries Unlimited, the largest vineyard and winery tradeshow and conference east of the Rocky Mountains.

The annual event takes place March 9-12, at the Valley Forge Convention Center, King of Prussia, Pa., in suburban Philadelphia.

Beckstoffer headlines the keynote speaker luncheon on March 10, and joins several Eastern grape growers during the panel discussion "Extreme Viticulture: What It Takes to Get Top Dollar" later that day.

As president of Beckstoffer Vineyards, his holdings stretch through the North Coast counties of Napa, Mendocino and Lake.

His many accomplishments include founding the Napa Valley Grape Growers Association in 1975, and introducing the modern-era practice of pricing a ton of grapes on the future bottle price. The NVGGA presented him with its first "Grower of the Year" award in 2006, while in 2007 the Napa County Farm Bureau named him "Agriculturist of the Year." He also received the first-ever U.S. Congressional Wine Caucus Commendation.

The "buyers' trade show" for the Eastern wine industry, Wineries Unlimited offers two days and more than 100,000 square feet of exhibitor space on two levels with an estimated 700 exhibitors and 330 exhibitor booths.



1 comment(s)

BD4 wrote on Dec 21, 2009 8:14 AM:  
" PA for a wine convention...really? "

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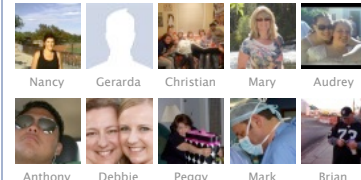
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