

Wine Country Living - TV, October 5, 2003
Resulted in appearance on

October 26, 2001

Jim Gordon
APPELLATION – WINE COUNTRY LIVING
489 First Street West
Sonoma, CA 95476

Hi Jim,

Cinnabar introduces what is probably the first of its kind for small wineries. The enclosed CD ROM is an overview of this Santa Cruz Mountains producer. Here is an opportunity for you to visit the mountaintop estate and hear the key people behind the brand share their philosophies about vineyard practices and winemaking.

You'll learn how Owner Tom Mudd chose the name "Cinnabar", secrets the vineyard has revealed to Vineyard & Operations Manager Ron Mosley since his first day on the job in 1983, and what each glass of Cinnabar wine means to Winemaker George Troquato.

Nominated for this year's 19th Annual Joey Awards for Best Corporate Communication Video, this state-of-the-art CD-ROM was produced by Still N' Motion, a multimedia production company based in San Jose, California.

For additional information, please phone **707-762-2700** or email joegargiulo@pon.net. Call **408-741-5858** or email george_troquato@cinnabarwine.com to reach Winemaker George Troquato.

Best regards,



Joe Gargiulo
for Cinnabar Vineyards & Winery