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To Whom it May Concern:

I am writing to recommend Mr. Joe Gargiulo with whom I worked at both the Cotati Chamber of Commerce and at Sonoma State University. At the chamber, Joe and I were both members of the Marketing Committee.

Due to Joe's skills, patience and perseverance, we were able to introduce a fresh, new logo and website to the chamber. Joe did the lion's share of the work on those projects, even designing the logo himself. He wrote many pieces for the marketing committee and helped guide others in their writing. He worked collaboratively not only with the Marketing Committee, but with an outside web designer. Due to Joe's diplomatic care in dealing with our web designer, we were able to bring both projects home that had been stalled for a year or so.

I watched Joe deal with the people on our Marketing Committee, within the Chamber and with vendors and found him to be skilled at communication and group dynamics. He is respectful and kind in his suggestions and provides constructive criticism in a non-threatening manner.

I also hired Joe for an assignment in our University Affairs Division at Sonoma State University. He primarily pulled together information, check facts, and wrote and edited copy for two recruitment publications in progress. He has strong areas of expertise while his good judgment and contributions to our marketing strategy were invaluable in finalizing those new projects.

Joe's skills are many and he always exceeds expectations in order to do the very best job possible. He is an excellent writer, practiced project manager and a strong communicator. His knowledge and understanding of technology is excellent and very current. Joe is able to take a disarray of information and turn it into something that not only communicates a message, but is extremely thorough and covers all bases.

I recommend Joe very highly. Please feel free to contact me if you need further information.

A handwritten signature in black ink that reads "Susan Kashack". The signature is fluid and cursive, with a large initial "S" and "K".

Susan Kashack
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